

The Coopersville Observer

Call/Text: (616) 916-0422 • Email: thecoopersvilleobserver@gmail.com

4 column inches x 8 inches = 32 column inch ad

\$400.96 (full price)

\$380.80 (5% off)

\$340.80 (15% off)

3 column inches x 8.67 inches =

26 column inch ad

(1/4 page)

\$325.78 (full price)

\$309.40 (5% off)

\$276.90 (15% off)

2 column inches x 5 inches = 10 column inch ad

\$125.30 (full price)

\$119.00 (5% off)

\$106.50 (15% off)

2 column inches x 3 inches = 6 column inch ad

\$75.18 (full price)

\$71.40 (5% off)

\$63.90 (15% off)

2 column inches x 4 inches = 8 column inch ad

\$100.24 (full price)

95.20 (5% off)

\$85.20 (15% off)

2 column inches x 2 inches = 4 column inch ad

\$50.12 (full price)

\$47.60 (5% off)

\$42.60 (15% off)

All special sections or promotional guides receive the 15% discount!

Prices shown are for black & white ads. Color is \$2.00/in. extra, or \$1/in. extra for those running 13-26 times (or in a special section)