

PUBLICATION DATES

Break Date:

Ad Deadline:

1/9/17	12/30/16
1/23/17	1/13/17
2/6/17	1/27/17
2/20/17	2/10/17
3/6/17	2/24/17
3/20/17	3/10/17
4/3/17	3/24/17
4/17/17	4/7/17
5/1/17	4/21/17
5/15/17	5/5/17
5/29/17	5/19/17
6/12/17	6/2/17
6/26/17	6/16/17
7/10/17	6/30/17
7/24/17	7/14/17
8/7/17	7/28/17
8/21/17	8/11/17
9/4/17	8/25/17
9/18/17	9/8/17
10/2/17	9/22/17
10/16/17	10/6/17
10/30/17	10/20/17
11/13/17	11/3/17
11/27/17	11/17/17
12/11/17	12/1/17
12/25/17	12/15/17

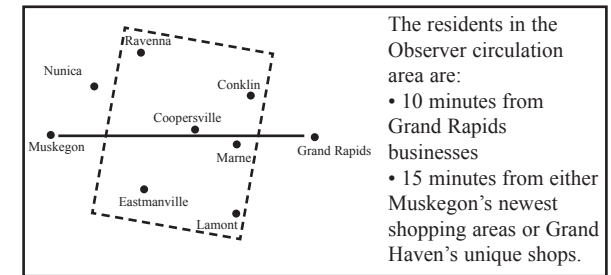
The Coopersville Observer
P.O. Box 111
Coopersville, MI 49404

NEW ADVERTISING INFORMATION
save for future reference!

CIRCULATION

BREAKING IT DOWN:

Polkton Township	1897
City of Coopersville	1622
Marne	1440
Conklin	917
Ravenna Newsstands	500
Lamont	80
NEWSTAND	250
Out-of-area Subscriptions	200



THE COOPERSVILLE OBSERVER

- We are the only publication reaching all 6400+ homes twice each month!
- We are the only publication carrying news and information *ABOUT* the area residents *TO* the area residents . . . *FREE!*
- Our publication covers an area where residents need a variety of services and products, including those that cannot be found within the area!