

## PUBLICATION DATES

**Break Date:**            **Ad Deadline:**

<b>1/2/23</b>	<b>12/23/22</b>
<b>1/16/23</b>	<b>1/6/23</b>
<b>1/30/23</b>	<b>1/20/23</b>
<b>2/13/23</b>	<b>2/3/23</b>
<b>2/27/23</b>	<b>2/17/23</b>
<b>3/13/23</b>	<b>3/3/23</b>
<b>3/27/23</b>	<b>3/17/23</b>
<b>4/10/23</b>	<b>3/31/23</b>
<b>4/24/23</b>	<b>4/14/23</b>
<b>5/8/23</b>	<b>4/28/23</b>
<b>5/22/23</b>	<b>5/12/23</b>
<b>6/5/23</b>	<b>5/26/23</b>
<b>6/19/23</b>	<b>6/9/23</b>
<b>7/3/23</b>	<b>6/23/23</b>
<b>7/17/23</b>	<b>7/7/23</b>
<b>7/31/23</b>	<b>7/21/23</b>
<b>8/14/23</b>	<b>8/4/23</b>
<b>8/28/23</b>	<b>8/18/23</b>
<b>9/11/23</b>	<b>9/1/23</b>
<b>9/25/23</b>	<b>9/15/23</b>
<b>10/9/23</b>	<b>9/29/23</b>
<b>10/23/23</b>	<b>10/13/23</b>
<b>11/6/23</b>	<b>10/27/23</b>
<b>11/20/23</b>	<b>11/10/23</b>
<b>12/4/23</b>	<b>11/24/23</b>
<b>12/18/23</b>	<b>12/8/23</b>
<b>1/1/24</b>	<b>12/22/23</b>

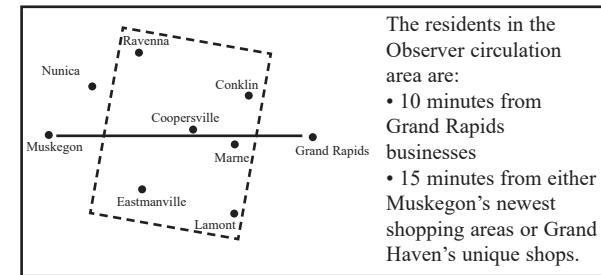
**The Coopersville Observer**  
**P.O. Box 111**  
**Coopersville, MI 49404**

**NEW ADVERTISING INFORMATION**  
**save for future reference!**

## CIRCULATION

### BREAKING IT DOWN:

Polkton Township	1928
City of Coopersville	1680
Marne	1388
Conklin	927
Ravenna Newstands	100
Lamont	80
NEWSTAND	100
Out-of-area Subscriptions	180



### THE COOPERSVILLE OBSERVER

- We are the only publication reaching all 6300+ homes twice each month!
- We are the only publication carrying news and information *ABOUT* the area residents *TO* the area residents . . . *FREE!*
- Our publication covers an area where residents need a variety of services and products, including those that cannot be found within the area!